



EXOTIC PERLA  
MEMORIES BEYOND THE HORIZON

## PRIVACY POLICY

Exotic Perla (Pvt) Ltd

*Sri Lanka, often called the “Pearl of the Indian Ocean,” is a paradise island blessed with breathtaking beaches, lush rainforests, and misty mountain ranges. Rich in history and culture spanning over 2,500 years, Sri Lanka offers a captivating blend of ancient heritage and natural beauty. Recognized by Lonely Planet as the top travel destination for 2019, this island nation is home to stunning UNESCO World Heritage Sites, diverse wildlife, and some of the world’s most pristine beaches. From vibrant cities to tranquil landscapes, Sri Lanka is a haven for travelers seeking unique and unforgettable experiences.*



## PRIVACY POLICY FOR EXOTIC PERLA

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At Exotic Perla, accessible from [www.exoticperla.com](http://www.exoticperla.com), protecting your privacy is one of our top priorities. This Privacy Policy outlines the types of information we collect, how we use it, and the measures we take to safeguard it.

If you have any questions or need further information about this policy, please feel free to contact us at any time.

## SCOPE OF POLICY

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This Privacy Policy applies exclusively to the online activities on our website and covers information collected from visitors and users. It does not extend to information collected offline or through other channels.

## CONSENT

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By using our website, you agree to the terms of this Privacy Policy and consent to the collection and use of your information as described.

## INFORMATION WE COLLECT

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Information Provided by You:

- ✓ *When contacting us directly, you may provide details such as your name, email address, phone number, and any additional information included in your message or attachments.*
- ✓ *When registering for an account, we may ask for your name, company details, address, email, and phone number.*

Automatically Collected Information:

- ✓ *Log files may record IP addresses, browser type, Internet Service Provider (ISP), date and time stamps, referring/exit pages, and click data for analytics.*
- ✓ *This information is not personally identifiable and is used to improve user experience and analyze website trends.*

## HOW WE USE YOUR INFORMATION

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We use the collected information to:

- ✓ *Operate, maintain, and improve our website.*
- ✓ *Understand how users interact with our site.*
- ✓ *Develop new features, products, and services.*
- ✓ *Provide customer service and respond to inquiries.*
- ✓ *Send updates, promotions, and marketing content.*
- ✓ *Detect and prevent fraudulent activities.*





## LOG FILES

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Exotic Perla uses log files as part of standard web hosting analytics. These files help us monitor traffic, track visitor behavior, and improve site functionality. They do not link to personally identifiable information.

## COOKIES AND THIRD-PARTY ADVERTISING

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Exotic Perla partners with third-party advertising platforms that may use cookies, JavaScript, or web beacons to display targeted ads. These technologies help measure the effectiveness of advertising campaigns and personalize user experiences.

Note: Exotic Perla does not control or access cookies used by third-party advertisers. Refer to their privacy policies for more details on managing cookies.

## DATA PROTECTION RIGHTS

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### GDPR Compliance

We ensure that all users have the following rights:

- ✔ *Access: Request copies of your personal data (a small fee may apply).*
- ✔ *Correction: Request corrections or updates to inaccurate information.*
- ✔ *Erasure: Request deletion of your personal data under certain conditions.*
- ✔ *Restriction: Request to limit the processing of your data.*
- ✔ *Objection: Object to the processing of your personal data under certain conditions.*
- ✔ *Portability: Request a transfer of your data to another organization or directly to you.*

If you wish to exercise any of these rights, contact us. We will respond within one month.

### CCPA Compliance

Under the California Consumer Privacy Act (CCPA), California residents have the right to:

- ✔ *Request information on the personal data collected.*
- ✔ *Request the deletion of personal data collected.*
- ✔ *Opt-out of the sale of personal data.*

Contact us to exercise your CCPA rights.

## CHILDREN'S PRIVACY

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Exotic Perla does not knowingly collect information from children under 13. If you believe your child has provided personal information on our website, please contact us immediately. We will take steps to promptly delete such data.



## CHANGES TO THIS PRIVACY POLICY

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We reserve the right to update this Privacy Policy as needed. Any changes will be posted on this page, and users are encouraged to review it periodically. Updates take effect immediately upon posting.

## CONTACT US

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For any questions or concerns about this Privacy Policy, please contact us:

☑ *Email: [info@exoticperla.com](mailto:info@exoticperla.com)*

☑ *Phone: +94 (0) 77 3456 405*

Thank you for trusting Exotic Perla. Your privacy is important to us.

